

## Minutes from the Fundraising Committee

June 22, 2026

Present: Sherry Kostenbader, Susan Fetus, Julia Lanter, Cathleen Toomey

- 1) Minutes from the first meeting were approved.
- 2) Susan reported on her productive meeting with Minuteman press that revealed that the oversized postcard was significantly more affordable than the letter we had sent in the past. If we were a non-profit, the cost would be even less. We discussed having the Friends pay for the mailing, under their 5013c status and Susan agreed to bring it up to the Friends, until we have set up a Foundation for the Library.
- 3) We determined the date of the mailing would go out towards the end of September, /beginning of October, to catch anyone who might be out of town in August, or in the November holidays. Cathleen agreed to write the first draft and share it with everyone. Julia is going to send Cathleen the photos we have, as well as key facts about the library, to weave in. The theme will be Exeter Reads Free.
- 4) Julia shared the style guide for the library with the committee.
  - a. Julia reported on her work with the Portsmouth Library, looking into their store. They do not sell anything in the store for profit, due to by-laws. The items they offer only cover the cost. Julia pointed out that if a Foundation were to set up a similar store, profit for the library could be made. Also, a surprise - totes were not the big sellers we expected. Additionally, Portsmouth uses local artists to create most of their goods (candles, etc.). We will table the Library Store topic until a Foundation is set up.
- 5) We discussed asking each trustee to contribute 5-10 names of their friends or contacts to add to our list of 2,000, and to provide those names by August 15.
- 6) Sherry will be gone the months of July and August.
- 7) Cathleen has not yet written to the Word Barn, or the designer but will do that shortly.
- 8) Meeting adjourned.

Next meeting: July 21 at noon.